



Frank Keck, CSP *The People Whisperer*

It all began in Mrs. Stannard's 4th grade class. Frank was asked a question by his friend Todd, and not wanting to draw the attention of everyone else (and thus making that other student feel demeaned), Frank whispered in Todd's ear some helpful information. (This was not during a test, we do not condone cheating!) Todd perked right up and gasped loudly enough for everyone to hear, "Ah, now I get it!" Todd went on to incredible heights that year in 4th grade and Frank realized the value of "whispering."



Ms. Tighe's English class, junior year of high school. Frank is entered in an original comedy speech contest, does 10 minutes of impromptu speaking and wins the competition. Frank learned the value of making people laugh as a way of keeping their attention and impacting their memories.

Fast forward to 1979, Kiel Auditorium in St. Louis, MO. Frank is attending a Zig Ziglar conference and sees how Zig can inspire thousands of people at once by speaking to a group of people (as opposed to just Todd). Frank realized the power of speaking to groups of people.

1990 and Frank is working for an international training company. He is being taught how to facilitate their signature training program. Frank's mentor and boss, Steve, keeps telling Frank the same things over and over, and then making Frank practice them over and over. He makes Frank tell him how using these new skills has helped him be a better facilitator. Frank learned the importance of an ongoing learning cycle to improve behavior.

2006 and Frank receives his Certified Speaking Professional designation from the National Speakers Association. This confirms with Frank and thousands of others what Zig taught Frank back in St. Louis. You can get anything you want in life by helping other people get what they want.

Frank is passionate about leaving people better than he finds them. He is an outstanding connector and facilitator. Frank has gathered years of experience with all kinds of groups making him an expert – the People Whisperer. Frank wants to be a catalyst in the pursuit of Idealness, whether that means a personal journey or a company aching for change.

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